

Christmas in Calhoun 2015 Wrap-up Meeting

City Hall, 110 S 14th Street, Fort Calhoun NE

January 12, 2016 7:00pm

Call to Order at 7:01 pm.

Present: Eileen Justus; Jeanne Knight; Lori Lammers; Coleen Robinson, Rose Therkildsen

Minutes: Minutes of the December 1, 2015 meeting were emailed; approved as presented.

Financial Report: Christmas in Calhoun has \$2,414.93 remaining in the KENO account. Received \$1,350 in sponsor donations and had \$2,626.65 in expenses. Financial report approved. Food Pantry Donations - \$528.61 and 18 boxes of canned and packaged food.

Events Feedback: The Christmas in Calhoun was a success with a large turn-out.

- Collected 18 boxes of canned and packaged foods and \$528 that went the local food banks
- About 250 children enjoyed Kids Shopping, visiting Santa, cookie decorating and the crafts.
- 78 runners were in the Ugly Sweater Fun Run
- 18 teams participated in the Adult Scavenger Hunt
- Dinner had lower attendance than expected (125); this event will be discontinued for 2016

New events

- Story Time at the Library had about 100 children; library gave out 13 new library cards.
- BINGO at the Presbyterian church received many compliments from everyone including children
- Magic Shows at Shear Attraction had good attendance and Erika was pleased with event
- Pet Photos with Santa had 22 cats, 3 dogs and a guinea pig
- Scooter's gave coffee, cocoa and breads; they were happy with the event and will do it again

Sponsors and Donations: In 2016 we will mail to more businesses to ask for donations and also to include more businesses in the overall feeling of participation in Christmas in Calhoun.

Publicity:

- Christmas in Calhoun Schedule was mailed with the Fort Calhoun December water bill, sent home with the elementary school children and posted on bulletin boards around town
- Flyers announcing the Tree Lighting and pre-Christmas in Calhoun activities were sent home with the elementary school children and posted on bulletin boards around town
- Newspaper ad in the Pilot-Tribune and Electronic signage in Fort Calhoun

New Business

- Order large signs to put at the north and south city entrances
- Work on a logo for Christmas in Calhoun
- Add a Teen Event
- Use The Outhouse in the same way again? Ask about in the Post Office entryway.
- Ask Brite Ideas to take down the tree lights when they take down the city lights.

Meeting adjourned at 8:15pm

Future Dates:

- Tuesday, August 9, 2016 at 7pm – first meeting for Christmas in Calhoun 2016
- Saturday, November 26, 2016 – Tree Lighting in the Park
- Saturday, December 10, 2016 - Christmas in Calhoun

Lori Lammers
Secretary, Christmas in Calhoun