Christmas in Calhoun

January 31, 2022 Meeting Minutes Longhorn, 7:00 P.M.

Call to Order at 7:00pm Open meeting announcement.

Present: Corban Helmandollar, Katie Knight, Coleene Robinson, Mitch Robinson, Alicia Koziol, Jeanne Knight, Deb Sutherland.

Financial Report: \$2220.92

Parade of Lights/Tree Lighting 2021

- Just a few things to adjust
 - o double check parade route
 - o tickets for drawing: maybe have designated spot to hand out
 - o new microphone for Mitch/choir
 - o set up meeting with music director for Friday before to go over
 - possibly close 15th between Monroe and Court as well as Monroe between 15th St and 16th St

Christmas in Calhoun 2021 Wrap-up

- Start meetings for planning in August 2022
- Volunteers: need more. Reach out to groups, FC Alumni, Fort Atkinson, etc. for ideas, times, preparation.
- Schedule: went well this year. Send out email/follow ups to businesses for feedback.
- Fun Run: coordinate with FCYSO next year to discuss improving run.
- Kids shopping: 210 kids came this year. Timing could be decreased to 2 hours. Wrappers were
 great. Have 738 gifts (449 women/289 men) leftover but still need more. Will need more medium
 bags for wrapping next year. Need to find new place for 2022.
- Sponsor/Donation Letters: send out beginning of 4th quarter.
- Publicity Flyer: send out for 2-3 weeks prior to events.
- Scavenger Hunt: had 19 teams so a good turnout. Need more volunteers for next year.

Suggestions/Ideas for 2022

- Need to get more lights for businesses
- Need to get easements for lights from the new businesses

Meeting adjourned at 8:20 pm.

Submitted by Katie Knight